



Powdered Alcohol— Survey Questions

National Poll

on Children's Health

Questions were answered by adults age 18 and older.

Q1. Have you ever heard of powdered alcohol?

- Yes
- No

Powdered alcohol has been approved by the Alcohol and Tobacco Tax and Trade Bureau. When mixed with water, the powder becomes alcohol. Powdered alcohol will be made in a variety of alcohol types, drinks and flavors. It is expected to be available in stores within the next 6 months.

Some states have acted to allow sales of powdered alcohol, while others have banned it or are considering banning this product.

Those in favor of **allowing sales of** powdered alcohol say:

- it will be regulated just like alcohol
- it will be convenient and a product that some adults would enjoy
- banning it will just create a demand for it

Those in favor of **banning** powdered alcohol say:

- it will be easy for kids to obtain or hide
- it will have many possibilities for both intentional and unintentional abuse
- the flavors and packaging will appeal to kids

Q2. How concerned are you with the following?

Very concerned	Somewhat concerned	Not at all concerned
1	2	3

1. It will be easy for people under 21 to buy powdered alcohol
2. Powdered alcohol will be misused by people under 21
3. Powdered alcohol will increase use of alcohol by people under 21

Q3. Please indicate whether or not you support the following:

Strongly Support	Support	Do not support
1	2	3

1. Banning the sale of powdered alcohol completely in my state
2. Prohibiting online sales of powdered alcohol
3. Restricting the marketing of powdered alcohol on social networking sites like Facebook or Twitter

Participants were also asked demographic questions on gender, race/ethnicity, annual household income, education and insurance status.

All information is the sole property of the University of Michigan C.S. Mott Children's Hospital National Poll on Children's Health. It can only be used if there is an acknowledgment that "The information came from, is copyright by and is owned by and belongs to the Regents of the University of Michigan and their C.S. Mott Children's Hospital National Poll on Children's Health. It cannot be republished or used in any format without prior written permission from the University."



**C.S. MOTT
CHILDREN'S HOSPITAL**
UNIVERSITY OF MICHIGAN
HEALTH SYSTEM

C.S. Mott Children's Hospital National Poll on Children's Health

Director: Matthew M. Davis, MD, MAPP

Associate Director: Sarah J. Clark, MPH

Manager & Editor: Dianne C. Singer, MPH

Data Analysts: Amilcar Matos-Moreno, MPH

Web Editor: Anna Daly Kauffman, BA

Research Associate: Katrease Hale, MPH

For survey questions or to contact us: <http://MottNPCH.org>

Facebook: <http://www.facebook.com/mottnpch> **Twitter:** [@MottNPCH](https://twitter.com/MottNPCH)

**Child Health Evaluation
and Research Unit**



University of Michigan