



e-Cigarette — Survey questions

This next set of questions is about a new product.

Q1. Have you ever heard of electronic cigarettes, or “e-cigarettes”?

Yes

No

[NEW SCREEN]

Electronic cigarettes, or “e-cigarettes”, are battery-operated devices that look like cigarettes, but do not contain tobacco. E-cigarettes contain nicotine, which is inhaled as a mist.

E-cigarettes come in flavors like tobacco, chocolate and vanilla. They are available in stores, mall kiosks and over the Internet. Unlike tobacco cigarettes, sales of e-cigarettes are not restricted for people under 18.

Currently, e-cigarettes are not regulated by the US Food and Drug Administration (FDA).

[NEW SCREEN]

Those against e-cigarettes say:

- *they have not been thoroughly tested for safety*
- *they may lead to nicotine addiction and tobacco use among young people*
- *they should be regulated by the FDA like other nicotine products (such as patches, lozenges and gum)*
- *the FDA analyzed a small sample of e-cigarettes and found they may contain chemicals that could be harmful*

Those in favor of e-cigarettes say:

- *they are a safe substitute for tobacco cigarettes*
- *several lab reports have been published on the safety of e-cigarettes*
- *contents in e-cigarettes are on the FDA's ‘Generally Recognized As Safe’ list*

Q2. How concerned are you with the following?

Please check one box in each row

	Very concerned	Somewhat concerned	Not at all concerned
It's easy for people younger than 18 to buy e-cigarettes			
E-cigarettes may increase nicotine addiction and tobacco use by people younger than 18			
[PARENTS = 1 WITH CHILD AGE 9-17] My child(ren) will try e-cigarettes			

Q3. Please indicate your opinion about the following statements:

Please check one box in each row

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
E-cigarettes are better for people to use than traditional cigarettes.					
E-cigarettes should have health warnings like cigarettes and nicotine products do					

Some states have recently proposed new laws related to e-cigarettes.

Q4. Please indicate whether or not you support the following:

Please check one box in each row

	Support	Do not support
FDA regulation of e-cigarettes like other nicotine products (such as patches, gums and lozenges)		
Requiring manufacturers to test e-cigarettes for safety		
Prohibiting the sale of e-cigarettes to people younger than 18		
Restricting the marketing of e-cigarettes on social networking sites like Facebook or Twitter		
Prohibiting the use of e-cigarettes in indoor places and workplaces, like restrictions on tobacco smoking		

Q5. How often do you use the following tobacco products?

Please check one box in each row

	Every day	Some days	Rarely	Not any more	Never
Cigarettes					
Smokeless tobacco					

Q6. Have you ever tried an e-cigarette?

Yes

No

Participants were also asked demographic questions on race/ethnicity, annual household income, education level, insurance status. Parents were also asked questions regarding children in the household.

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