

Mott Poll Questions



C.S. MOTT
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UNIVERSITY OF MICHIGAN HEALTH

Sharenting

The following questions were answered by parents with children age 0-4 years old.

Q1. Which of the following parenting topics have you read about or discussed on social media? Select all that apply.

1. Getting kids to sleep
2. Discipline
3. Nutrition/breastfeeding
4. Daycare/preschool
5. Vaccination
6. Toilet training
7. Behavior problems
8. Getting along with other kids
9. Adjusting to daycare/preschool
10. Other
11. I don't use social media

Q2. How often do you participate in social media conversations about parenting...

	Regularly (once a week or more)	Occasionally (a few times a month)	Infrequently (monthly or less)	Never
a. To share advice or experiences				
b. To look for advice or information				

Q3. Why do you participate in social media conversations about parenting? *Select all that apply.*

1. Don't have family/friends nearby
2. I want to hear different ideas
3. I'm embarrassed to ask in person about certain topics
4. More convenient than other sources
5. I want to do things differently than my parents
6. Don't have enough opportunities to ask child's healthcare provider
7. Other
8. None of the above

Q4. How useful is social media for:

	Very useful	Somewhat useful	Not useful
a. Getting new ideas to try			
b. Making me feel like I'm not alone			
c. Learning what NOT to do			
d. Deciding whether to buy certain products			
e. Helping me worry less about my child			
f. Deciding whether to take my child to the doctor			

Q5. Which aspects of using social media to discuss parenting topics concern you? Select all that apply.

1. Difficult to tell good vs bad advice
2. Others sharing photos of my child without my permission
3. Others finding out private information about my child or our family
4. When my child is older, they might be embarrassed about the information I have shared
5. Seeing other parents doing things that are unhealthy or dangerous for their child
6. None of the above

Q6. Have you seen other parents overshare about their child on social media in the following ways?

	Yes	No
a. Sharing too often or too much		
b. Gave personal information that could identify child's location		
c. Shared inappropriate photos of a child's body		
d. Gave information that might embarrass child when they are older		
e. Posting information that is fake or false		
f. Bragging about their child		

Q7. Which of the following do you do to limit social media sharing about your [x]-year-old child? Select all that apply.

1. Use privacy settings to limit who can see my posts
2. Use my child's initial, instead of name
3. Only participate in closed groups
4. Block out my child's face
5. Do not post photos or videos of my child
6. Do not discuss my child at all on social media
7. None of the above

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